

Date: 05/14/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: BROWN ST & W LAKE DR,
OCONOMOWOC, WI 53066

Lat: 43.117940 Long: -88.461260

City: Okauchee Lake CDP Pop: 4,219

County: Waukesha County Pop: 381,827

Zip: 53066 Pop: 30,778

Demographic Snapshot Comparison Report

| | 1 Miles: | 3 Miles: | 5 Miles: |
|----------------------------------|----------|----------|----------|
| Population: | | | |
| Total Population | 1,840 | 21,043 | 34,761 |
| Male Population | 52.0% | 49.3% | 49.5% |
| Female Population | 48.0% | 50.7% | 50.5% |
| Median Age | 42.4 | 40.8 | 41.2 |
| Population Density (per sq. mi.) | 585.7 | 744.3 | 442.6 |
| Employees | 2,535 | 11,690 | 17,733 |
| Establishments | 72 | 885 | 1,437 |
| Income: | | | |
| Median HH Income | \$79,068 | \$63,449 | \$68,336 |
| Per Capita Income | \$39,361 | \$35,381 | \$37,455 |
| Average HH Income | \$98,203 | \$83,276 | \$90,176 |
| Households: | | | |
| Total Households | 686 | 8,644 | 13,786 |
| Average Household Size | 2.67 | 2.41 | 2.48 |
| Household Growth 1990 - 2000 | 1.3% | 13.4% | 18.0% |
| Housing: | | | |
| Owner Occupied Housing Units | 74.3% | 66.5% | 70.7% |
| Renter Occupied Housing Units | 15.8% | 27.6% | 23.3% |
| Vacant Housing Units | 9.9% | 5.9% | 6.1% |
| Race: | | | |
| White | 97.1% | 96.1% | 96.3% |
| Black | 0.1% | 0.1% | 0.1% |
| American Indian, Eskimo, Aleut | 0.1% | 0.1% | 0.1% |
| Asian | 0.9% | 1.3% | 1.4% |
| Hawaiian or Pacific Islander | 0.1% | 0.1% | 0.1% |
| Other | 0.1% | 0.8% | 0.7% |
| Multirace | 1.6% | 1.5% | 1.4% |
| Ethnicity: | | | |
| Hispanic | 0.7% | 1.4% | 1.3% |
| Non-Hispanic | 99.3% | 98.7% | 98.7% |

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.
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