

Date: 05/15/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: PEWAUKEE RD &amp; RIVER PARK DR, PEWAUKEE, WI 53072

Lat: 43.066990 Long: -88.225260

City: Pewaukee city Pop: 13,062

County: Waukesha County Pop: 381,827

Zip: 53072 Pop: 24,048

## Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
<b>Population:</b>			
Total Population	2,725	30,690	108,917
Male Population	48.1%	49.7%	48.9%
Female Population	51.9%	50.3%	51.1%
Median Age	38.9	37.5	38.3
Population Density (per sq. mi.)	867.5	1,085.4	1,386.8
Employees	10,698	46,125	98,375
Establishments	308	2,233	5,799
<b>Income:</b>			
Median HH Income	\$58,821	\$67,962	\$63,034
Per Capita Income	\$35,457	\$35,547	\$33,514
Average HH Income	\$72,349	\$85,461	\$79,085
<b>Households:</b>			
Total Households	1,386	12,509	44,943
Average Household Size	1.90	2.38	2.36
Household Growth 1990 - 2000	96.4%	51.2%	31.2%
<b>Housing:</b>			
Owner Occupied Housing Units	46.5%	65.2%	64.4%
Renter Occupied Housing Units	48.2%	30.6%	32.5%
Vacant Housing Units	5.3%	4.1%	3.2%
<b>Race:</b>			
White	92.6%	90.2%	89.2%
Black	0.3%	0.4%	0.4%
American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	3.8%	5.7%	4.9%
Hawaiian or Pacific Islander	0.0%	0.1%	0.1%
Other	1.3%	1.6%	3.2%
Multirace	1.9%	2.0%	2.2%
<b>Ethnicity:</b>			
Hispanic	1.6%	2.5%	5.2%
Non-Hispanic	98.4%	97.5%	94.8%

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.  
Demographic data © 2005 by Experian/Applied Geographic Solutions.