

Date: 05/31/06

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: WATER TOWER CT & WEST ST, WATERTOWN, WI 53094

Lat: 43.190090 Long: -88.753720

City: Watertown city Pop: 22,457

County: Jefferson County Pop: 78,765

Zip: 53094 Pop: 17,793

Demographic Snapshot Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Population:			
Total Population	4,397	22,666	25,542
Male Population	48.2%	48.5%	48.8%
Female Population	51.8%	51.5%	51.3%
Median Age	27.8	35.1	35.8
Population Density (per sq. mi.)	1,399.5	801.6	325.2
Employees	2,116	11,883	12,839
Establishments	113	930	1,015
Income:			
Median HH Income	\$50,854	\$46,720	\$47,876
Per Capita Income	\$18,446	\$21,425	\$21,866
Average HH Income	\$53,878	\$55,134	\$56,650
Households:			
Total Households	1,254	8,349	9,356
Average Household Size	2.66	2.50	2.53
Household Growth 1990 - 2000	75.0%	16.5%	17.1%
Housing:			
Owner Occupied Housing Units	57.5%	61.6%	63.3%
Renter Occupied Housing Units	39.3%	34.0%	32.2%
Vacant Housing Units	3.2%	4.4%	4.5%
Race:			
White	96.5%	95.4%	95.6%
Black	0.2%	0.3%	0.2%
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	1.0%	0.7%	0.6%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%
Other	1.1%	2.0%	1.9%
Multirace	0.9%	1.4%	1.3%
Ethnicity:			
Hispanic	3.8%	5.3%	4.9%
Non-Hispanic	96.2%	94.7%	95.1%

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More About Our Data.
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